

CrossBoundary Energy Refreshes Brand and Website, Showcasing Renewable Solutions for Businesses

- *CrossBoundary Energy is launching www.crossboundaryenergy.com and a revised visual identity to better articulate its unique value offering for private businesses.*
- *Within 8 years, CrossBoundary Energy's secured portfolio of renewable energy projects grew to over US\$400 million. The new website will further support CrossBoundary Energy's growth trajectory and market offering.*

25 September 2023, Nairobi — CrossBoundary Energy (CBE), a leading developer, owner, and operator of commercial and industrial (C&I) renewable energy systems, today launched its new website and visual identity. The new website features CrossBoundary Energy's growing portfolio of projects and product offerings across a wide range of sectors, including mining, telecoms, heavy industry, and more.

Kathleen Jean-Pierre, Chief Operations Officer, CrossBoundary Energy says, "The benefit of being a pioneer in distributed industrial energy solutions is we can show how we get the job done rather than talk about it. And that's what CrossBoundary Energy's refreshed digital presence is about: giving businesses easy access to photos, specifications, and testimonials about renewable power plants we're already operating within their industry and in their environments. The individual CBE experts who create our custom solutions are front and center. We hope the launch of our new website makes it even easier for companies to imagine what achieving decarbonization looks like and who they can trust to deliver those results."

CrossBoundary Energy is currently delivering a portfolio of US\$400 million in projects for 30 corporate customers, comprising 200 MWp of solar PV assets, 50 MWh of battery energy storage assets, and 12 MW of wind assets. CrossBoundary Energy is the renewable energy provider of choice for numerous market-leading companies, including Rio Tinto, Syrah Resources, Devki Steel, Heineken, and AB InBev.

Matt Tilleard, Co-Founder and Managing Partner, CrossBoundary Group says, "CrossBoundary Energy provides affordable, clean power wherever firms operate. We believe this brand refresh will help existing and potential clients to see the diversity of our solutions and understand how we can help them realize their goals."

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PRESS RELEASE



About CrossBoundary Energy

www.crossboundaryenergy.com

CrossBoundary Energy is a leading developer, owner, and operator of distributed renewable energy solutions for businesses, providing cheaper and cleaner energy through power purchase and lease agreements. CrossBoundary Energy is currently delivering a portfolio of over US\$400 million of solar renewable energy assets for clients including Unilever, Diageo, Rio Tinto, Heineken, and AB InBev. Learn more at www.crossboundaryenergy.com.

CrossBoundary Energy is a member company of the CrossBoundary Group, a mission-driven investment firm founded in 2011 and committed to unlocking the power of capital for sustainable growth and strong returns in underserved markets. Learn more at www.crossboundary.com.

Media Contact

Kymberly Bays
Global Head of Communications, CrossBoundary Group
Email: kymberly.bays@crossboundary.com
Phone: +1 760 216 3801